

Congress 2016
SPAIN Official Data 69.8%



PP	137	33.0%
PSOE	85	22.7%
UNIDOS PODEMOS	71	21.1%
Ciudadanos	32	13.1%
ERC-CATSI	9	2.6%

ASTONELECTIONS

TEMPLATE-BASED ELECTIONS AND BUSINESS GRAPHICS

AstonElections is a cost-effective, template-based solution for delivering elections graphics. It is the result of more than 20 years of experience of Brainstorm in delivering election projects to a large number of major broadcasters worldwide.

UNITED STATES
PRESIDENTIAL ELECTION



PRESIDENTIAL ELECTION	270 - Major
Red	306
Blue	232

AstonElections is an extremely **user-friendly** and **intuitive** application intended for graphics coverage for broadcast elections. It can be used as a standalone application or in combination with InfinitySet to insert the graphics within a virtual or augmented reality environment.

AstonElections is the result of more than 20 years of experience that Brainstorm has in delivering election projects to broadcasters all over the world, such as TVE, Antena 3, the BBC or NBC. AstonElections is a simple-to-use, yet sophisticated turnkey solution with **built-on pre-**



determined and customizable templates, allowing for data presentation of complex and high-quality graphics for maximum visual impact and program enhancement.

AstonElections combines the necessary key features to **control** all aspects involving **data management**. So, once data is loaded manually or via a CSV file, Aston Elections automatically reorders data, rearranges the graphics and divides them into pages depending on the number of items to show, always ensuring they are **displayed fluidly** on screen.

AstonElections provides customization and on-air playout of Elections and business graphics pre-defined templates, allowing hassle-free operation for broadcast and corporate environments.

WHY ASTONELECTIONS

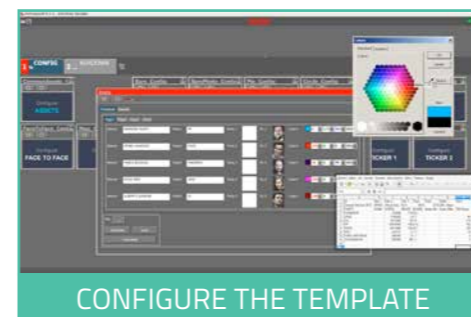
AstonElections combines the advanced graphics and CG features of Aston with the powerful playout features of OnDemand.

AstonElections is a **cost-effective** solution offering savings on hardware, personnel, installation and training. It includes **20 customizable templates**, allowing to personalize animations, color, position, etc.

WHO NEEDS ASTONELECTIONS

TV Stations - Specialized channels - Corporations - Service providers

GO TO ON-AIR IN JUST 3 STEPS



WHAT MAKES ASTONELECTIONS UNIQUE

EASY TO USE

AstonElections is a **cost-effective** solution that offers important savings on hardware, personnel, installation and training. AstonElections **does not require specialized election knowledge**. AstonElections' **highly intuitive interface** allows for the simple and easy use of complex, high-quality and eye-catching graphics.

for including the image, colours and logos of the parties or candidates, plus many other available options. On top of that, AstonElections can import 3D maps or objects from other software packages in a variety of formats, which can then enhance the graphics.

INTUITIVE, TEMPLATE-BASED

Each template defines which elements are editable and to what extent, providing a **simple and hassle-free** operation, even while on-air, and making the system as smart as the template allows for. AstonElections sorts the data, builds the graphic with the data and divides it into pages depending on the content. In addition, AstonElections allows the entry of data manually. Use the same template with different data as many times as you want by loading an independent CSV file in the rundown mode.



CUSTOMIZABLE GRAPHICS

AstonElections includes, as a standard, 20 customizable templates, allowing to personalize animations, color, position, etc. Of course, it allows



NOT JUST FOR THE ELECTION DAY

With Aston Elections you can choose any of the **available templates** for elections shows, graphics for promotional and marketing campaigns, polls or any business graphics, and also to enhance corporate presentations or shareholder meetings.



+ Info:
brainstorm3d.com



Brainstorm reserves the right to alter any specification without prior notice. Please contact us for updated information.

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